

# RAJAR DATA RELEASE Q1 25 May 15<sup>th</sup> 2025



## LONDON STATIONS - PAGE 1

**SAMPLE SIZE:**  
Survey period - Q1 2025

**Code Q (Quarter):** 6,257 Diaries 15+

**TERMS**

**WEEKLY REACH:** The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

**SHARE OF LISTENING:** The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH '000	REACH '000	REACH '000	% CHANGE REACH Y/Y	% CHANGE REACH Q/Q	SHARE %	SHARE %	SHARE %
		Q1 24	Q4 24	Q1 25	Q1 25 vs. Q1 24	Q1 25 vs. Q4 24	Q1 24	Q4 24	Q1 25
BBC Radio London	Q	510	491	429	-15.9%	-12.6%	0.9	1.0	0.6
Capital London	Q	1486	1711	1638	10.2%	-4.3%	3.4	4.1	3.3
Capital XTRA (London)	Q	670	621	693	3.4%	11.6%	1.2	1.2	1.4
Gold Radio London	Q	325	261	364	12.0%	39.5%	0.7	0.9	1.1
Greatest Hits Radio (London)	Q	1125	1040	1057	-6.0%	1.6%	3.1	3.1	3.2
Heart London	Q	1906	2133	2015	5.7%	-5.5%	5.1	5.6	4.9
Hits Radio (London) (was KISS (London))	Q	875	727	676	-22.7%	-7.0%	1.5	1.1	0.7
LBC London	Q	1287	1399	1434	11.4%	2.5%	6.9	8.2	8.6
LBC News (London)	Q	422	373	410	-2.8%	9.9%	0.9	0.5	1.0
Magic (London)	Q	1421	1161	1260	-11.3%	8.5%	3.9	2.5	2.6
Smooth Radio London	Q	1049	1134	1013	-3.4%	-10.7%	2.6	2.6	1.8
Radio X London	Q	467	426	435	-6.9%	2.1%	1.8	1.6	1.7

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### NATIONAL STATIONS ON LONDON TSA

	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 24	Q4 24	Q1 25	Q1 25 vs. Q1 24	Q1 25 vs. Q4 24	Q1 24	Q4 24	Q1 25
BBC Radio 1	Q	1271	1325	1183	-6.9%	-10.7%	3.5	3.9	3.8
BBC Radio 2	Q	2191	2139	1986	-9.4%	-7.2%	10.5	11.2	10.0
BBC Radio 3	Q	552	545	652	18.1%	19.6%	2.1	2.0	2.7
BBC Radio 4	Q	2197	2220	2229	1.5%	0.4%	14.0	14.0	13.9
BBC Radio 5 live	Q	1076	1142	1220	13.4%	6.8%	2.5	3.0	3.4
Classic FM <sup>1</sup>	H		964	989		2.6%	4.0	3.2	3.2

<sup>1</sup> Station changed reporting survey period